



Holley National Hot Rod Reunion®  
 June 16-18, 2022  
 Beech Bend Raceway Park  
 Bowling Green, KY

## Get with the Program! Space is Limited.

California Hot Rod Reunion®  
 October 21-23, 2022  
 Famoso Dragstrip  
 Bakersfield, CA

### Advertise with America's Best Nostalgic Hot Rod Reunions

Get noticed! Through the pages of our reunion programs or by becoming an event sponsor. Whether you're an exhibitor, race team, or business looking to grow your customer base together we can reach automotive enthusiasts across the country.

#### Event Program Information:

Both programs feature color photos and event highlights including honoree scrapbooks, show flashbacks, event history, and event schedule.

#### Circulation:

We anticipate printing 5,000 programs per show. They are distributed to all Goody Bag recipients, vendors, and vehicle owners.

#### Event Program Availabilities:

Please check desired size of advertisement and show program you wish to place.

- Full Page Color (7.5 w x 10" h) \$750 ea.
- Half Page Color (7.5 w x 4.88" h) \$500 ea.
- Quarter Page Color (3.63 w x 4.88" h) \$300 ea.
- The 19<sup>th</sup> Annual Holley National Hot Rod Reunion  
**DEADLINE: 05/03/2022**
- The 30<sup>th</sup> Annual California Hot Rod Reunion  
**DEADLINE: 08/31/2022**

#### Mechanical Requirements:

4/4 color process printed on 80-pound quality stock. Photos need to be 350 dpi or higher resolution and can be emailed to [museumre@nhra.com](mailto:museumre@nhra.com).  
 Electronic files can be sent as JPEG, TIF, EPS, or high resolution PDS's. 133-line screen, negative right reading, emulsion down.

#### Advertiser Incentives:

Each Full Page ad receives: **4-** Good Any One Day Passes to event.  
 Each Half Page ad receives: **2-** Good Any One Day Passes to event.

#### Questions:

Contact us at (909) 622-8562 or (909) 632-4917

Or email us at [museumre@nhra.com](mailto:museumre@nhra.com)

#### Advertiser Information:

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

#### Advertisement Cost:

5% discount if the same ad is in both programs

\$ < \_\_\_\_\_ >

#### Amount Due:

\$ \_\_\_\_\_

#### Payment:

Full payment is due at time of ad purchase.

#### Mail order form, check and artwork to:

NHRA Motorsports Museum/Ads  
 1101 W. McKinley Ave., Bldg. 3A  
 Pomona, CA 91768

Or

Email to [nhrmuseum.org](mailto:nhrmuseum.org)

Or

Fax (909) 622-1206

#### Credit Card:

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Card Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_