



California Hot Rod Reunion®  
 October 21-23, 2022  
 Famoso Dragstrip  
 Bakersfield, CA



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# Get with the Program! Space is Limited.

## Advertise with America's Best Nostalgic Hot Rod Reunion

Get noticed! Through the pages of our reunion programs or by becoming an event sponsor. Whether you're an exhibitor, race team, or business looking to grow your customer base together we can reach automotive enthusiasts across the country.

### Event Program Information:

Program features color photos and event highlights including honoree scrapbooks, show flashbacks, event history, and event schedule.

### Circulation:

We anticipate printing 5,000 programs. They are distributed to all Goody Bag recipients, vendors, and vehicle owners.

### Event Program Availabilities:

Please check desired size of advertisement

- Full Page Color** (7.5 w x 10" h) \$750 ea.
- Half Page Color** (7.5 w x 4.88" h) \$500 ea.
- The 30<sup>th</sup> Annual California Hot Rod Reunion**  
**DEADLINE: 08/31/2022**

### Mechanical Requirements:

4/4 color process printed on 80-pound quality stock. Photos need to be 350 dpi or higher resolution and can be emailed to [carmen.price1@aol.com](mailto:carmen.price1@aol.com)  
 Electronic files can be sent as JPEG, TIF, EPS, or high resolution PDS's. 133-line screen, negative right reading, emulsion down.

### Advertiser Incentives:

Each Full Page ad receives: **4-** Good Any One Day Passes to event.  
 Each Half Page ad receives: **2-** Good Any One Day Passes to event.

### Questions:

Contact Carmen Price 714-276-5288

### Advertiser Information:

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

### Advertisement Cost:

**Amount Due:** \$ \_\_\_\_\_  
Full payment is due at time of ad purchase.

### E-mail order form and artwork to:

Carmen Price  
 carmen.price1@aol.com  
 714-276-5288

### Payment:

NHRA Motorsports Museum  
 ATTN: Accounts Payable  
 P.O. BOX 5555  
 Glendora, CA 91740-0950

### Credit Card:

Name on Card \_\_\_\_\_  
 Card # \_\_\_\_\_  
 Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
 Card Billing Zip Code \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_