



Wally Parks NHRA Nostalgia Nationals
June 15-17, 2023
Beech Bend Raceway Park
Bowling Green, KY



Wally Parks NHRA Nostalgia Nationals
October 13-15, 2023
Famoso Dragstrip
Bakersfield, CA

Get with the Program!

Space is Limited.

Advertise in the Wally Parks NHRA Nostalgia Nationals Programs

Get noticed! Through the pages of our programs or by becoming an event sponsor. Whether you're an exhibitor, race team, or business looking to grow your customer base together we can reach automotive enthusiasts across the country.

Event Program Information:

Both programs feature color photos and event highlights including show flashbacks, event history, and event schedule.

Circulation:

We anticipate printing 5,000 programs per show. They are distributed to all Goody Bag recipients, vendors, and vehicle owners.

Event Program Availabilities:

Please check desired size of advertisement and show program you wish to place.

- Full Page Color** (7.5 w x 10" h) \$750 ea.
- Half Page Color** (7.5 w x 4.88" h) \$500 ea.

- Wally Parks NHRA Nostalgia Nationals - KY**
DEADLINE: 5/1/2023

- Wally Parks NHRA Nostalgia Nationals - CA**
DEADLINE: 08/28/2023

Mechanical Requirements:

4/4 color process printed on 80-pound quality stock. Photos need to be 350 dpi or higher resolution and can be emailed to carmen.price1@aol.com

Electronic files can be sent as JPEG, TIF, EPS, or high resolution PDS's. 133-line screen, negative right reading, emulsion down.

Advertiser Incentives:

Each Full Page ad receives: **4-** Good Any One Day Passes to event.
 Each Half Page ad receives: **2-** Good Any One Day Passes to event.

Questions:

Contact Carmen Price 714-276-5288

Advertiser Information:

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Advertisement Cost:

20% discount if the same ad is in both programs

\$ < _____ >

Amount Due:

\$ _____

Full payment is due at time of ad purchase.

E-mail order form and artwork to:

Carmen Price
 carmen.price1@aol.com
 714-276-5288

Payment:

NHRA Motorsports Museum
 ATTN: Accounts Payable
 P.O. BOX 5555
 Glendora, CA 91740-0950

Credit Card:

Name on Card _____

Card # _____

Exp Date _____ CVV Code _____

Card Billing Zip Code _____

Signature _____ Date _____